

ANNUAL REPORT: PG DEPARTMENT OF COMMERCE

Academic Year: 2025-2026

This report summarizes the major activities and achievements of the PG Department of Commerce during the academic year 2025-2026. The department remained committed to providing a holistic learning experience, blending academic instruction with practical exposure, skill enhancement, and community engagement.

I. Academic & Seminars

The department organized several seminars and workshops to deepen students' understanding of current commerce trends:

- * Understanding the Union Budget: A seminar on 11/03/2026, "Union Budget – Beyond Lecture," analyzed the national budget beyond theoretical concepts.
- * CSR & Sustainability: On 08/12/2025, a seminar on "CSR – Building a Responsible & Sustainable Future" explored corporate social responsibility.
- * Research & Project Guidance: A two-day workshop (18/12/2025 – 19/12/2025) focused on "Research Methodology" and "Project Preparation" for final-year students.
- * Industry-Specific Insights: A seminar on 31/10/2025, "Explore to Enlighten," highlighted the "Importance of Travel & Tourism," and an initiative on 15/07/2025 focused on "Entrepreneurship Awareness and Role of DIC."
- * Capability Enhancement: The "Beyond the Lecture" seminar (17/11/2025) enhanced students' overall capabilities.

II. Skill Enhancement & Practical Training

Various programs focused on equipping students with essential skills:

- * Onam Fair: This event was held twice (27/08/2025) as both an extension programme and a skill enhancement activity, providing students hands-on experience in marketing and event management.
- * Innovation & Creativity: An "Idea Collection Competition" (18/08/2025 – 09/09/2025) encouraged innovative thinking.
- * Communication & Technology: A workshop on "Enhancing Communication Skills" (16/07/2025) was conducted. Students also participated in a "Podcast Screening" regarding "Rashtra Pratham – Voice that Shape the Nation" (11/07/2025).

III. Career Guidance & Alumni Interaction

The department provided significant support for future career planning:

- * Global Opportunities: A seminar on 17/12/2025 detailed “Global Education Opportunities and English Proficiency Tests.”

- * Interview Preparation: Students received practical advice through “Job Interview Tips” on 10/12/2025.

- * Alumni Engagement: The department fostered strong ties through an “Alumni Meet Up” (20/12/2025) and an “Alumni Talk” titled “Echoes of Excellence” (19/11/2025).

IV. Experiential Learning (Industrial Visits)

Students across different specializations gained practical insights through industrial visits:

- * B.Com Co-operation: 14/07/2025

- * B.Com CA: 05/08/2025

- * B.Com Finance: 14/08/2025

- * B.Com Travel and Tourism: 10/12/2025

V. Collaborations & MOUs (Memoranda of Understanding)

Collaborative initiatives provided students with diverse learning platforms:

- * Competitions: An inter-collegiate “Ideathon The Brain Wave” competition (19/11/2025).

- * Cutting-Edge Technology: An inter-collegiate workshop on “AI in Advertising: Mastering the Future of Ad Tech” (14/11/2025).

- * Entrepreneurship: A program to “Ignite an Entrepreneur Within You” (18/11/2025) and “Commantra’26” (13/02/2026), which honored entrepreneurs.

- * Digital Marketing: A workshop on “Marketing and Consumer Behaviour in the Digital Era” (27/09/2025).

- * Educational Policy: An inter-collegiate workshop on “Redesigning Higher Education, Equity & Excellence under NEP 2020” (20/09/2025).

VI. Extension & Outreach Programmes

The department actively contributed to society through awareness and empowerment initiatives:

- * Social & Health Awareness: Programs on “Drug Awareness and Wellness Navigation (DAWN)” (12/01/2026) and “Breast Cancer Awareness Month” (31/10/2025).

- * Environmental Responsibility: A “Say No to Plastic” campaign (11/11/2025).
- * Business Empowerment: Providing “GST Knowledge” to empower firms (21/08/2025).
- * Community Digital Safety: A “Cyber Security and Financial Awareness Programme” (13/10/2025).

VII. Faculty Exchange & Professional Development

The department supported faculty growth through:

- * Programs on “21st Century Skills” (19/11/2025) and “Intellectual Property Rights” (25/03/2026).
- * A specific session to “Elevate Presentation Mastery for PG Students” (20/11/2025).

VIII. Professional Certification & Special Programs

- * Certification: Students were encouraged to take the “NISM VA Mutual Fund Distributor Certification Examination” (10/06/2025).
- * Day Observations: Observed World Environment Day (05/06/2025) and National Reading Day with a competition (19/06/2025).
- * Intellectual Property Rights: A specific session providing “An Insight into Intellectual Property Rights” was held on 14/11/2025.

Conclusion

The academic year 2025-2026 was highly productive for the PG Department of Commerce. Through a balanced approach of academic excellence, practical application, collaboration, and community service, the department continues to set high standards in commerce education and holistic student development.